

PROMEDIA BROKERAGE SMART REAL ESTATE MARKETING & SALES ONLINE PLATFORM

One Platform. One Vision.

One platform that leads you from potential client to closed deal. Complete control over your client journey with higher speed, greater accuracy, and clearer profitability.



Promedia Brokerage



Transform Operations Into Growth

The Promedia Platform Promise

When daily operations transform into an intelligent ecosystem, growth becomes an inevitable result. The Promedia Real Estate Brokerage Platform gives you complete control over the client journey, delivering higher speed, greater accuracy, and clearer profitability.

Intelligence

From potential client to closed deal—one unified platform for complete control.



OVERVIEW

More Than Just a System.. We Are an Integrated Growth Ecosystem

A complete AI powered solution for marketing, sales, and services in real estate—designed for business growth and measurable results.

➤ **Lead Management**

➤ **Viewing Requests**

➤ **Smart Automation**

➤ **Executive Reports**

A large, abstract graphic on the right side of the slide. It features a dark blue background with a complex network of glowing pink and white nodes connected by thin lines. The nodes are of varying sizes and brightness, creating a sense of depth and connectivity. The overall effect is a futuristic, digital network.

Turning chaos into disciplined performance and measurable results.

Promedia Brokerage





Where Are Your Opportunities Being Lost?



The Challenges We Solve

Delayed response to clients costs you closings. Managerial decisions made without accurate indicators lead to missed revenue. Every unmanaged opportunity today is lost revenue tomorrow.



Data scattered across multiple tools creates confusion.



Lack of systematic follow-up loses potential deals.



Poor coordination between marketing, sales & services.





The Executive Solution

One platform. One vision. Decisions built on accurate data. Promedia works as your unified command center for the entire client journey.

➤ **Capture Leads**

➤ **Smart Routing**

➤ **CRM Tracking**

➤ **Real-Time Reports**

Manage viewings and services from a single environment until deal closure.



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Lead Management (CRM)



Track Every Stage

Manage sales stages from initial interest to closure with complete documentation.



Smart Alerts

Smart alerts and notifications prevent client loss and ensure timely follow-ups.



No client is lost. No opportunity is forgotten. No follow-up without trace. Our CRM ensures every potential client receives the attention they deserve throughout their entire journey.





Smart Distribution & Automation

The speed that outruns your competitors
The system ensures fast, fair, and
professional distribution of opportunities



Automatic Assignment

Intelligent routing based on business rules with manual override for special cases. Track team performance and conversion rates in real-time.

Automated Alerts

Automate messages and alerts at critical journey points. Every minute of delay reduces the chance of closing—we bring time back to your side.





Managing Viewing Requests & Appointments



Request Organization

Comprehensive organization of all viewing requests with easy status updates.



Smart Scheduling

Precise scheduling reduces conflicts and links results to sales paths.



Improving client experience with every visit means increasing likelihood of closing. Link viewing results directly to client sales paths for seamless conversion tracking.



Service Management & the Role of a Service Manager



Track Requests

Manage execution stages through completion with quality control.



Role Control

Enable "Service Manager" role with dedicated permissions.

More disciplined services mean higher satisfaction and longer client loyalty. Complete control over service operations ensures quality delivery every time.





Multi-Language Feature



Flexible Team Experience

Provide seamless multilingual support for diverse teams, ensuring everyone works efficiently in their preferred language.

Targeted Communication

Deliver clear content and messages tailored to each target segment. Unify internal and external communication via local and international interfaces.



Multi-Currency Feature

Financial Flexibility for Diverse Markets

Currency flexibility is not a luxury; it's a stronger closing tool in the modern market. Display prices in different currencies and manage interactions with multiple clients and markets better.



50+

Greater
flexibility in
sales offers
and reports.

100%

Markets served
with seamless
currency
conversion.

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Roles & Permissions

Governance to protect performance. The right permission = speed of execution + higher security + fewer errors.

- **Administrator**
- **Service Manager**
- **Broker**
- **Marketing**

Full control and role management for system administrators.





Reports & Measurement

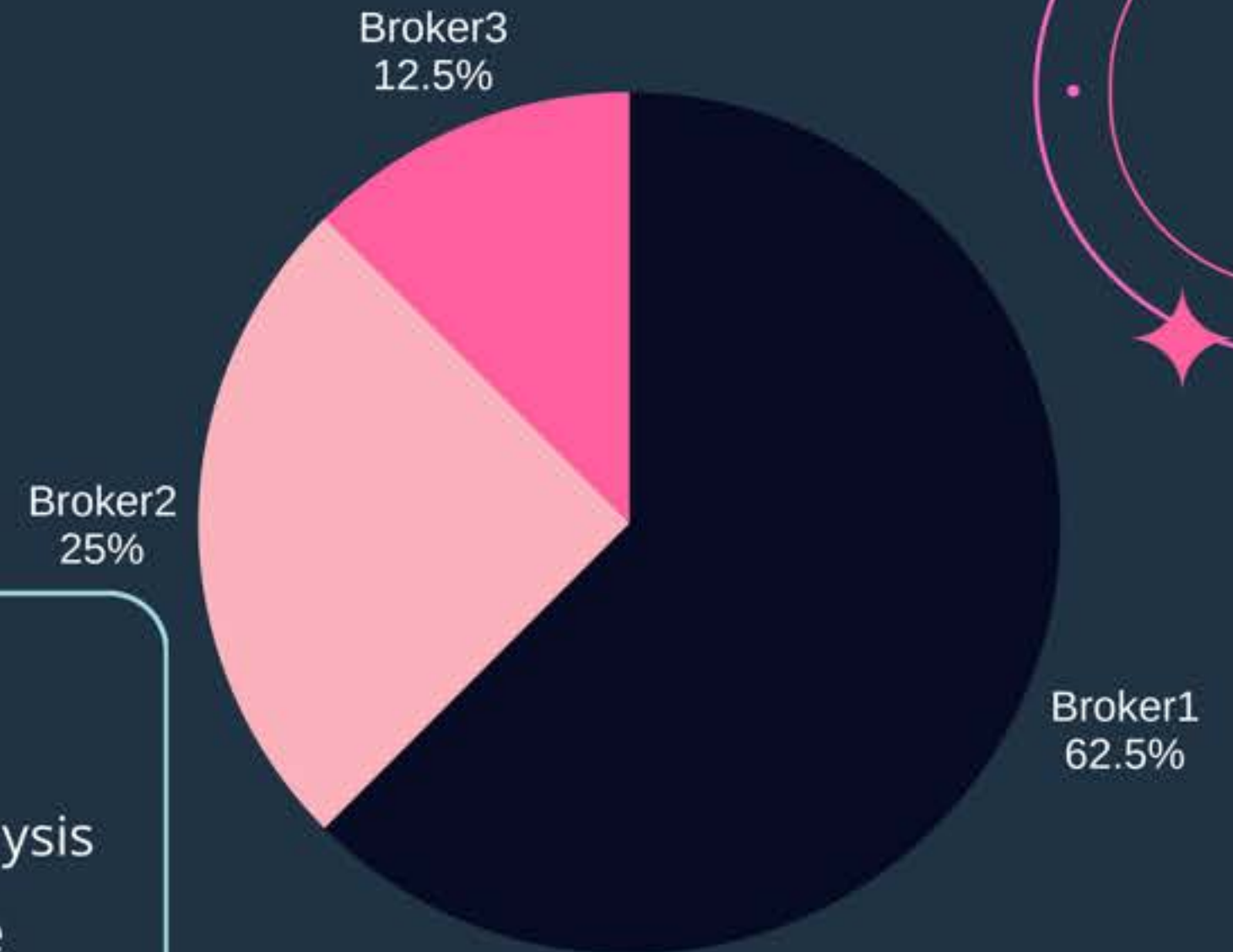
From intuition to intelligent decision-making
Dashboards and reports give you an accurate real-time picture

360°

conversion indicators
tracked across all sales
stages for complete
visibility.

Real-time

channel and result analysis
enabling immediate
bottleneck identification
and improvement.



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Business Value & Return

What your company gains from Promedia:
Investing in this system is not an operating cost; it's
a real multiplier of your profits.

➤ **Lead
Conversion**

➤ **Response
Time**

➤ **Productivity**

➤ **Client
Experience**

Reduce operational
waste and lost
opportunities while
improving
recommendations.





Why "Promedia" Specifically?



We don't just add a new tool; we re-engineer your performance for growth. High flexibility in roles and permissions. Support for multiple languages and currencies within the ecosystem.



Unified platform
instead of
scattered tools.



Design that
genuinely serves
real estate reality.



Ready to scale
as your
company grows.





Why "Promedia" Specifically?

Modern Reports ,
dashboard and
powerful statistics with
strong ability to
customize the content



Marketing Tools

Automatic Emails and
customized marketing
campaigns and customer
services enhancement

Rich User Interface

interactive maps,
properties comparison,
comprehensive data ,
filters and support tools

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Why "Promedia" Specifically?

Better market exposure via built in SEO and related BLOG which enhance your exposure on Search Engines for potential leads

Assemble potential leads in the integrated CRM form multiple channels and auto assign leads to agents

Whatsapp

Instagram and Facebook

Email and Website



Promedia Brokerage



Time to Transform Into a True Growth Ecosystem

Book a practical demo now and discover how "Promedia" can elevate your company to a higher level in execution speed, follow-up quality, operational efficiency, and decision power.

[Book Demo](#)

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The Promedia Ecosystem



Promedia extends beyond real estate into a comprehensive suite of enterprise solutions designed to power your entire business operations.

➤ **E-Commerce
& Inventory**

➤ **Training &
Consultation**

➤ **Events &
Ticketing**

➤ **Restaurant
Management**

Plus custom enterprise
solutions tailored to
your unique business
needs.



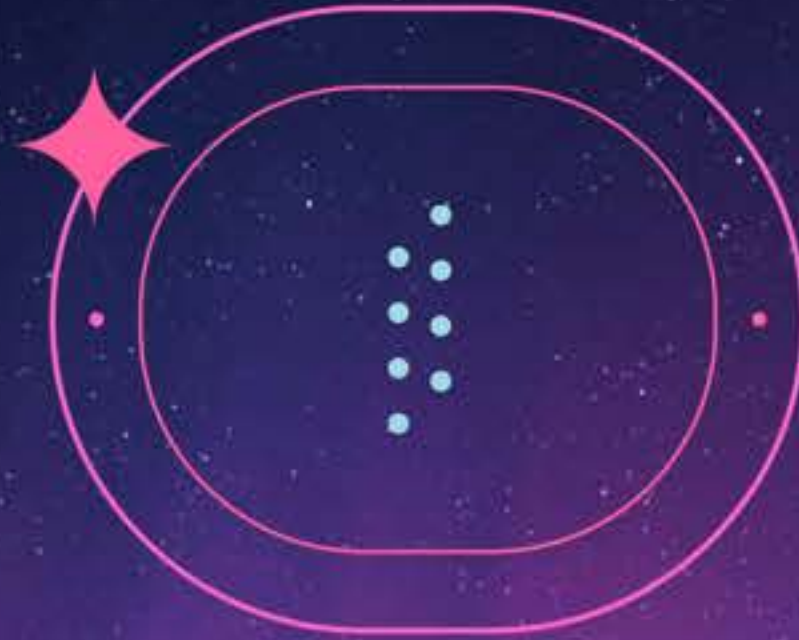
Promedia Brokerage



Designed for Your Success



ADVANCED
PROMEDIA



Ready to Transform?

If your goal is more sales, better management, and a stronger professional image in the market, this platform was designed for you.

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